



AGENDA 10.05.2021 streamed live from Graz, Austria

Hosted by Innovation Region Styria, Graz AT

- 9.30 **Welcome** and Keynote Speech
by **Barbara Eibinger-Miedl** - Minister Government of Styria
for Economy, Tourism, Europe, Science and Research



9.45 **Keynotes**

Judit Schrick-Szenczi - EU Strategy for the Danube Region Coordinator EUSDR PA 8,
Ministry for Economic Affairs, Labour and Housing Baden-Württemberg

Nirvana Kapitan Butković - Women Entrepreneurship and the EU Strategy of the Danube
Region - Coordinator of PA8 of the EUSDR - Ministry of Economy, Entrepreneurship and
Crafts, Croatia

Sabina Cimerman – Government of Styria - Regional Coordinator EU Programme Styria

Gabriele Lechner - Vice-President & Regional Chairwoman <Woman in Business> FIW
Styrian Chamber of Commerce.

Birgit Weidel, Head of Unit SMEs, DG Internal Market, Industry, Entrepreneurship and
SMEs (DG GROW), European Commission

10.35 **WOMEN IN BUSINESS project - Fostering the Young Women Entrepreneurship in the Danube Region— Overview and Results**

Ralitsa Zhekova - Executive Director, RAPIV, **Project presentation**

Sandra Weiß-Wallner - Innovation Region Styria, **Transnational Policy Agenda**

Project co-funded by European Union Funds (ERDF, IPA, ENI)

- 11.00 **Panel Discussion I** **Best practices and lessons learned**
Moderation Marta Turk - Head of Community of Slovenian Women Entrepreneurs
- Bianca Tudor** - Elite Business Women RO
- Eugenia Sili** - Pilot Programme "Women in business" Moldova
- Marlen Skarlovnik** - Head of Sector for Entrepreneurship within the Ministry of economic
development and technology of the Republic of Slovenia - "Entrepreneurship is female" SI
- Lisa Fassel** - Female Founders Wien - Grow F - accelerator Programme Austria
- Doris Paier** - Styrian Business Promotion Agency - "WE! Women's Entrepreneurship"
- Daniela Stein** - Business Women Center Klagenfurt AT
- Maja Arslanagić-Kalajdžić**, Head of South-West Women Entrepreneurship Centre, School of
Economics and Business Sarajevo, BA
- Video – messages from female entrepreneurs**
- 11.50 **Panel Discussion II** **Future of women entrepreneurship**
Moderation Lisa Fassel - Female Founders Vienna
- Tihomira Palova** - State Expert, Innovation & Entrepreneurship Department,
Ministry of Economy, Bulgaria
- Ivana Radić** - International Business Women's Network of Croatia
- Nóra Rodek** - Director-General at the Ministry of Innovation and Technology HU
- Marta Turk** - Head of Community of Slovenian Women Entrepreneurs Slovenia
- Gabriela Kostovska Bogoeska** - WEgate community coordinator Vice-chair of the Women
entrepreneurship group EEN and WEgate community coordinator.

12.30

Conclusio